



## 2024 National Caregivers Event Sponsorship

Thank you for helping the End Brain Cancer Initiative support the PCNSL community by sponsoring our National Caregivers Series. This online event/series will feature a patient navigator or social worker who works with the PCNSL community to supply important Caregiver tools and resources, while also providing Caregivers the opportunity to ask their questions directly. This online event will also feature a patient living with PCNSL so we can hear their "patient voice" and so the audience can ask questions to this patient directly to learn more about their day-to-day life living with PCNSL and so that we can learn more about how best to support this patient population. Your sponsorship will directly impact the success of this event, as well as the awareness and outreach efforts leading up to the event.

### **PLATINUM TIER (PRESENTING SPONSORS): \$30,000**

- Awareness & Outreach efforts leading up to the event will list your company as a presenting sponsor, include your company logo, and link to your company website.
  - Posts on EBCI's social media channel: YouTube, LinkedIn, Facebook, X (Twitter), Instagram.
  - One National Press Release announcing your company's support of the event and PR post event.
  - Three email newsletters to EBCI's database of more than 30K people.
- Your company logo will be prominently displayed on the event program and materials and will list your company as a presenting sponsor.
- Your company logo and link to your website will be prominently displayed on the event page on EBCI's website and will list your company as a presenting sponsor.
- A representative from your company will be invited to present at the event, giving you the opportunity to speak directly to the PCNSL community.
  - Any PDFs/materials related to your presentation will be emailed by EBCI to attendees after the event.
- Your company logo will be prominently featured on all of EBCI's slides to be shown throughout the live event listing your company as a presenting sponsor.
  - Participants can join the Zoom online event or watch the livestream on the EBCI Facebook page.
  - Videos from the event will be pushed out on EBCI's social media channels: YouTube, LinkedIn, Facebook, X (Twitter), Instagram. Company logo will be prominently displayed on event video(s).
  - Your company will receive verbal recognition during the online event as a presenting sponsor.

### **GOLD TIER: \$20,000**

- Three email newsletters leading up to the event will include your logo listing your company as a sponsor.
- Your company logo will be displayed on the event program and materials listing your company as a sponsor.
- Your company logo will be displayed on the event page on EBCI's website listing your company as a sponsor.
- A representative from your company will be invited to present at the event, giving you the opportunity to speak directly to the PCNSL community.
- Your company logo will be featured on the event Sponsorship slide at the beginning and end of the live event.
  - Participants can join the Zoom online event or watch the livestream on the EBCI Facebook page.
  - Videos from the event will be pushed out on EBCI's social media channels: YouTube, LinkedIn, Facebook, X (Twitter), Instagram.
  - Your company will receive verbal recognition during the online event as a presenting sponsor.

### **BRONZE TIER: \$15,000**

- Your company logo will be displayed on the event program and materials listing your company as a sponsor.
- Your company logo will be displayed on the event page on EBCI's website listing your company as a sponsor.
- Your company logo will be featured on the event Sponsorship slide at the beginning and end of the live event.
  - Participants can join the Zoom online event or watch the livestream on the EBCI Facebook page.



- Videos from the event will be pushed out on EBCI's social media channels: YouTube, LinkedIn, Facebook, X (Twitter), Instagram.

**Contact Dellann Elliott Mydland, EBCI President & CEO: [Dellann@EndBrainCancer.org](mailto:Dellann@EndBrainCancer.org) | 425-785-8489**