

## 2024 Know All Your Treatment Options Sponsorship

Thank you for helping the End Brain Cancer Initiative support the PCNSL community by sponsoring our “Know All Your Treatment Options” online meeting/event. This event allows the PCNSL community to hear directly from top experts in the field about patient disease education & clinical trials. Your sponsorship will directly impact the success of this event, as well as the awareness and outreach efforts leading up to the event.

### **PLATINUM TIER (PRESENTING SPONSORS): \$25,000**

- Awareness & Outreach efforts leading up to the event will list your company as a presenting sponsor, include your company logo, and link to your company website.
  - Posts on EBCI’s social media channel: YouTube, LinkedIn, Facebook, X (Twitter), Instagram.
  - One National Press Release announcing your company’s support of the event and PR post event.
  - Three email newsletters to EBCI’s database of more than 30K people.
- Your company logo will be prominently displayed on the event program materials/flyer, agenda, etc. and will list your company as a presenting sponsor.
- Your company logo and link to your website will be prominently displayed on the event web landing page on EBCI’s website and will list your company as a presenting sponsor.
- A representative from your company will be invited to present at the event, giving you the opportunity to speak directly to the PCNSL/HCP community.
  - Any PDFs/materials related to your presentation will be emailed by EBCI to attendees after the event.
- Your company logo will be prominently featured on all of EBCI’s event slides to be shown throughout the live event listing your company as a presenting sponsor.
  - Participants can join the Zoom online event or watch the livestream on EBCI Facebook page.
  - Videos from the event will be pushed out on EBCI’s social media channels: YouTube, LinkedIn, Facebook, X (Twitter), Instagram, EBCI’s YouTube Channel. Company logo will be noted on video.
  - Your company will receive verbal recognition during the online event as a presenting sponsor.

### **GOLD TIER: \$15,000**

- Three email newsletters leading up to the event will include your logo listing your company as a sponsor.
- Your company logo will be displayed on the event program and materials listing your company as a sponsor.
- Your company logo will be displayed on the event page on EBCI’s website listing your company as a sponsor.
- Your company logo will be featured on the event Sponsorship slide at the beginning and end of the live event.
  - Participants can join the Zoom online event or watch the livestream on the EBCI Facebook page.
  - Videos from the event will be pushed out on EBCI’s social media channels: YouTube, LinkedIn, Facebook, X (Twitter), Instagram.
  - Your company will receive verbal recognition during the online event as a presenting sponsor.

### **BRONZE TIER: \$10,000**

- Your company logo will be displayed on the event program and materials listing your company as a sponsor.
- Your company logo will be displayed on the event page on EBCI’s website listing your company as a sponsor.
- Your company logo will be featured on the event Sponsorship slide at the beginning and end of the live event.
  - Participants can join the Zoom online event or watch the livestream on the EBCI Facebook page.
  - Videos from the event will be pushed out on EBCI’s social media channels: YouTube, LinkedIn, Facebook, X (Twitter), Instagram.

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