2026 Know All Your GBM/rGBM Treatment Options Sponsorship Opportunities

Thank you for supporting the End Brain Cancer Initiative's (EBCI's) Know All Your GBM Treatment Options Event/Webinar. This annual online event allows members of the brain tumor/brain cancer/glioblastoma community to hear directly from top experts in the neuro-oncology field about new research, clinical trials, treatments, diagnostics, devices, and more. Your sponsorship will directly impact the success of this event, as well as the awareness and outreach efforts leading up to the event and patient disease educational videos created and distributed from this event/webinar.

PRESENTING SPONSOR TIER: $30,000 (Exclusive to healthcare corporations involved in brain cancer research, treatment, diagnostics, devices, clinical trials, access, etc. or care)

Includes all Platinum Sponsor benefits, **PLUS**:

- Exclusive presentation time broadcasted/sent/posted/reached to up to 17 million audience reviews/impressions.
- **One of three** presenting sponsor seats.
- Dedicated **Q&A** and **networking opportunities** to speak directly with the brain cancer community and other involved organizations.
- Access to post conference survey results for insights on audience engagement and impact.

PLATINUM TIER: $25,000

- **National press release** announcing your sponsorship, plus post-event **PR coverage**.
- Participation in Platinum Awareness and Outreach Campaigns, including:
  - **Optional** promotional video time slot during event to pitch to patient/caregiver, healthcare providers, etc. audiences attending the event.
    - Inclusion of free trials or product promotion links in post-event emails to all attendees.
  - **Prominent** logo placement across **ALL** event materials:
    - Conference slides, event landing page, flyers, agenda, and program materials.
    - All official social media event promotions.
  - Dedicated **sponsorship recognition:**
    - Special shout-outs and thank you messages **before, during, and after** the event in live streams, emails, and social media posts.
    - **Keynote speaker acknowledgment,** including company logo and company mission.
  - **Targeted** marketing & promotion:
    - Three **sponsorship announcement emails** to EBCI's **38,000+ subscribers.**
    - Sponsorship mention in **two speaker introduction** speeches of your choice.
    - **Dedicated social media promotional post** (LinkedIn, Facebook, X (Twitter), Instagram) to **18,000+ followers**.

GOLD TIER: $15,000

- Access to Gold-Level Awareness and Outreach Campaigns, including:
  - **Optional** inclusion of one dedicated event slide for product promotion.
    - Inclusion of free trials or product promotion links in post-event emails.
  - Logo placement across **ALL** event materials below platinum tier sponsors:
    - Company **logo placement** on the event landing page, flyers, agenda, and program materials.
    - **Inclusion** in most social media event promotions.
  - Dedicated **sponsorship recognition:**
    - Gold tier shout-outs and thank you **before, during, and after** the event in live streams, emails, and social media posts.
    - Gold-tier sponsors specific **Keynote speaker shout-outs** during the event and logo placement.
  - **Targeted** marketing & promotion:
    - Three **sponsorship announcement emails** to EBCI's **38,000+ subscribers.**
    - Sponsorship mentions in **two speaker introduction** speeches of your choice.
    - **Dedicated social media promotional posts** (LinkedIn, Facebook, X (Twitter), Instagram) to **18,000+ followers**.

BRONZE TIER: $10,000

- Access to Bronze-Level Awareness and Outreach Campaigns, including:
  - **Optional** inclusion of free trials or product promotion links in post-event emails.
  - Company **logo placement** on the event landing page, flyers, agenda, and program materials.
  - **Inclusion** in most social media event promotions.
  - Bronze tier shout-outs **before, during, and after** the event in live streams, emails, and social media posts.
  - Bronze-tier sponsors specific **Keynote speaker shout-outs** during the event and logo placement.
  - Three sponsorship announcement emails to EBCI's 38,000+ subscribers.

Contact Dellann Elliott Mydland, EBCI President & CEO: Dellann@EndBrainCancer.org | 425-785-8489