



Our Mission

Enhancing lives and empowering patients by **closing the existing GAP** from initial diagnosis to immediate and expanded access to advanced treatment, clinical trials, and critical care.

Our Vision

Survivorship Now. Cure in Our Lifetime.

A New Name, A Renewed Focus

Chris Elliott Fund was officially re-launched in 2015 as **The EndBrainCancer Initiative**. Founded in 2002, our 501 (c)3 non-profit corporation has been associated with Christopher Stewart Elliott, co-founder, who himself bravely fought brain cancer and started the Fund with his wife, Dellann, before his passing. The goal of the organization is and has always been about providing **IMMEDIATE ACCESS** to advanced treatments, studies and clinical trials. We adopted this change so that our primary emphasis and vision were clearer to the research and GBM community.

Our Work

The EndBrainCancer Initiative Seeks to EFFECT CHANGE!

EFFECTING CHANGE

INCREASING SURVIVORSHIP

Direct Connect Program
 Facilitating IMMEDIATE ACCESS to Advanced Treatment
 900 patients per year now → 4,800 per year by 2020
 Educating Patients, Caregivers & Other Advocacy Organizations
 7,200 Inquiries per month now → Goal - 100% Response



FUELING RESEARCH & ADVANCING CURE

Connecting for Cure Network
 Prequalifying & Placing Patients in Clinical Trials
 Now at 3% nationally → Goal - 10% by 2025
 Expanding National Expert Network
 Building out our database for referrals & trial placements



SPURRING ADOPTION OF NEW STANDARDS OF CARE

Translational Medicine Advocacy
 Advocating to change the standard of care to include DNA/genomic profiling/therapy, MGMT protein testing, medical devices, immunotherapy, vaccines, etc.
 Bring Phase 0 studies and advanced treatment into the mainstream





An Invitation to Partner with The EndBrainCancer Initiative
 The EndBrainCancer Initiative seeks to partner with stakeholders and individuals who are emboldened to join our efforts to change the way brain cancer and other catastrophic diseases are treated. Below are some partnership opportunities.

Partnership Opportunities



Cornerstone Partners
\$250,000 Annual Investment

These partners highlight and embody our collaboration and will receive strong recognition in all of our events and communications.

- Large logo on home page of endbraincancer.org with click through link to website/research/trial, etc.
- Prime sponsoring recognition at all EBC events. Exhibit presence invited.
- Partnership highlighted in all communications, newsletters, etc.
- Strong strategic input invited into efforts of the EBC Initiative
- Other visibility and collaboration worked out directly with partner.



Outreach Patient Resource Partners
\$150,000 Annual Investment

Our Outreach Partners specifically support educating patients & developing resources.

- Logo on endbraincancer.org with click through link to partner's website
- Recognition at all EBC events. Exhibit presence invited.
- Partnership highlighted in all educational resources, online and print.
- Strategic input invited into new resource development
- Other collaboration worked out directly with partner.



EndBrainCancer Initiative Members

Motivator Member • Helps us Effect Change in all our efforts	\$25 Monthly
Accelerator Member • Supports patient packets and meetings with patients	\$50 Monthly
Capacity Builder Member • Helps EBC provide free support through our call center	\$100 Monthly
Direct Connector Member • Facilitates EBC's Direct Connect Program in print & online • Recognition as a "Direct Connect Funder" online & other • 2 Free tickets to annual luncheon and 2 spots in our golf tournament	\$250 Monthly
WOW FACTOR Member • Supports the entire EndBrainCancer Initiative / Collaborative • Strong recognition / inclusion in our annual letter reaching 30K people • 5 Free tickets to annual luncheon and 4 spots in our golf tournament	\$500 Monthly
GAME CHANGER Member • Supports the entire EndBrainCancer Initiative / Collaborative • Wide range of recognition, exclusivity, private events, invitations, etc. • 2 Tables a annual luncheon and 2 foursomes in our golf tournament	\$2,500 Monthly
SIGNIFICANT IMPACT Member • Supports the entire EndBrainCancer Initiative / Collaborative • All of above plus personalized EBC name tags for associates & 25 others • Identified as "Major Sponsor" on all collateral, grants, patient packets, etc.	\$5,000 Monthly
CATALYST for EFFECTING CHANGE Member • Primary Sponsor of the Phase 1 EBC Initiative • All of the above plus corporate recognition package to be worked out • High visibility and collaborative vision influence & implementation	\$10,000 Monthly