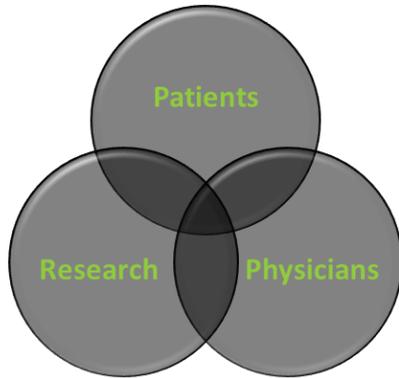


## Advancing Research & Creating Synergy: Connecting Patients to Clinical Trials



We believe that **IMMEDIATE ACCESS** for patients with brain and other cancers where there is no effective standard treatment protocol, clinical trials offer the best **HOPE** for survival.

Yet, fewer than 10% of patients across all cancers enroll in clinical trials and therefore are effectively denied access to new and potentially life-extending and life-saving treatments.

For researchers, this means that promising new treatments take a lot longer and are much more expensive to bring to market than they would be otherwise.

All of this slows the process of science ...and in finding a cure (or cures) for this disease.

### Making the Connection

If you are a brain cancer patient, caregiver, family member or friend, we are here to help you throughout your journey.

We can help with things such as setting appointments, a Second Opinion, Advanced Treatment, Clinical Trials, and access to top specialists. **We are here for you.**

To contact our Care Coordinator Team

800.574.5703 | [WeCare@EndBrainCancer.org](mailto:WeCare@EndBrainCancer.org)

[EndBrainCancer.org](http://EndBrainCancer.org)

## About the EndBrainCancer Initiative and the Chris Elliott Fund

The EndBrainCancer Initiative | Chris Elliott Fund is dedicated to closing the GAP to advanced treatment and clinical trial participation, and to providing HOPE to brain tumor patients and their families nationally.

Our goal is to extend lives, increase survivorship, and improve Quality of Life for patients nationally through quickly connecting patients with our network of regional experts in Brain Tumor Treatment & Research across the U.S. and to the best and most advanced treatment options available.

To contact our Care Coordinator Team

800.574.5703 | [WeCare@EndBrainCancer.org](mailto:WeCare@EndBrainCancer.org)

[EndBrainCancer.org](http://EndBrainCancer.org)

Take Action & Learn from Social Media!

 [Facebook.com/EndBrainCancer](https://www.facebook.com/EndBrainCancer)

 [@EndBrainCancer](https://twitter.com/EndBrainCancer)

 [Chris Elliott Fund Company Page](https://www.linkedin.com/company/chris-elliott-fund)

This publication is not intended as a substitute for professional medical advice and does not provide advice on treatments or conditions for individual patients. All health and treatment decisions must be made in consultation with your physician (s), utilizing your specific medical information. Inclusion in this publication is not a recommendation of any product, treatment, physician or hospital.

COPYRIGHT © 2015 Chris Elliott Fund

This brochure provided by support from:

**novocure**<sup>™</sup>

**Genentech**  
A Member of the Roche Group



## General Information Brochure

Enhancing lives and empowering patients  
by *closing the existing GAP*  
from initial diagnosis to immediate  
and expanded access to advanced & innovative  
treatment, clinical trials, and critical care.

14959 NE 95th St  
Redmond, WA 98052

800.574.5703  
[WeCare@EndBrainCancer.org](mailto:WeCare@EndBrainCancer.org)  
[EndBrainCancer.org](http://EndBrainCancer.org)

Inquiries & responses to brain tumor patients and their families via phone, email, website portal, online support groups, Facebook, Twitter, and in person.

## EFFECTING CHANGE

## Reshaping the Healthcare Delivery Process

- **Direct Connect Program.** IMMEDIATELY connecting brain tumor patients and their families to:
  - Innovative & advanced treatments including immunotherapies, vaccines, & medical devices
  - Genomic & proteomic profiling/molecular pathways and testing of tumor tissue
  - Top Brain Tumor Neurosurgeons, Neuro-oncologists and Specialists across the U.S.
  - Clinical trials
  - A 2nd, 3rd, or 4th opinion
- **Pre-qualifying patients for advanced treatment or clinical trials.** thereby reducing the cost & length of clinical trials for researchers and patients and providing opportunities for translational treatments to reach patients faster than current FDA practice.
- **Creating Survivors:** Brain tumors are the 2nd leading cause of cancer death in 19-year old and younger children. Very few adults survive Glioblastoma, the most common and deadly of brain cancers.
- **Changing the Conversation:** So that patients and their families know to what to ask upon diagnosis.

**PROBLEM:** Too many people diagnosed with a brain tumor remain in their local hospital for 1st Surgery. They are NOT treated at or by:

- Brain Tumor Center
- NCI Designated Cancer Center
- A top Neuro-Oncologist or Brain Tumor Specialist

## The Impact: Improving Patient Outcomes

We've demonstrated that **IMMEDIATE ACCESS** and connections to brain tumor specialists leads to advanced & innovative treatment, clinical trials, and critical care - **this is how we extend and save lives.**

**700,000 people are living with a brain tumor in the United States and nearly 70,000 new cases of primary brain tumors will be diagnosed this year.**

**By reaching just 6.8% of newly-diagnosed patients, we intend to change the standard of care to include DNA/genomic testing, MGMT protein testing, medical devices, immunotherapy, vaccines and bring Phase 0 studies into the mainstream.**

“ In 2002-2006, the money that the Chris Elliott Fund raised enabled researchers to make a series of remarkable discoveries that helped to define the genetic alterations found in Glioblastoma.

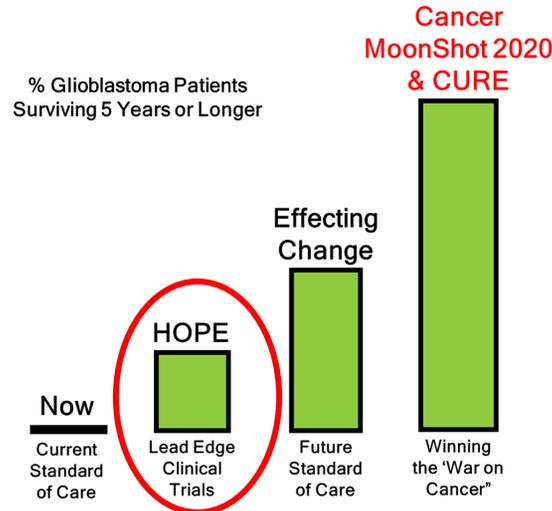
Now is the time to use this information and change the Standard of Care for all brain tumor patients. Partner with us.

**Dellann Elliott Mydland**  
Founder & President

EndBrainCancer Initiative | Chris Elliott Fund

## EndBrainCancer Initiative Partnerships

**GOAL: Create Survivors Through IMMEDIATE ACCESS and Changing the Standard of Care**



## Empowering Patients

The **EndBrainCancer Initiative | Chris Elliott Fund** provides connections to top specialists (including neurosurgeons, neuro-oncologists & principal investigators) and education and guidance to patients and their families throughout their brain tumor journey, including easy-to-use Fact Sheets, workbooks and other tools.

We pride ourselves in providing IMMEDIATE ACCESS to top specialists across the country, connecting brain tumor patients with advanced treatment and clinical trials.

## Effecting Change

From the day it was founded in 2002, the **EndBrain-Cancer Initiative | Chris Elliott Fund** has been dedicated to changing how brain cancer is treated and to offering HOPE to brain cancer patients and their families while advancing science.

- 2002-2007: provided the seed research money that led to the discovery that Glioblastoma Multiforme (GBM) is not 1 disease but a subclass of disease.
- Funded research that identified and prioritized the genes that cause GBM which inspired a multi-center effort across the U.S. to determine the alterations in all human cancers.
- Advocated on issues of national public health policy including FDA approval for new treatment devices, reimbursement for new treatment options and proper coding.
- 2015: launched the **EndBrainCancer Initiative**, a nation-wide collaborative of industry leaders, research scientists and leading physicians to change the clinical trial process and focus on immunotherapy, vaccines, Phase 0 studies and personalized medicine.

## A Growing Need for our Services Nationally

Fueled by CEF's enhanced national online presence, Patient Support Services & Call Center, growing reputation, and strategic partnerships, demand for our services has grown tenfold to 7200+ inquiries per month.

As we shift from the Chris Elliott Fund to the EndBrain-Cancer Initiative and grow capacity, we expect to expand and serve 4800 patients/families annually. The program will serve adult and pediatric patients.

